

# Wordpress Website Starter Package

Initial Investment

**\$4,500**

One-time fee, 50% deposit required. Covers all of Year 1



A WordPress Website is perfect for small to medium-sized businesses looking to establish or enhance their online presence. Whether you've just launched a new venture or need a fresh start with an outdated site, this package will help you present a professional image.

This comprehensive package includes the following services.

## Technical Items

- One Domain Registration and SSL Certificate
- Premium Managed WordPress Hosting with Nexcess
- WordPress Website with Avada template
- Contact Form with one Google Workspace account and Google reCAPTCHA
- One year of Hosting and Maintenance – We'll keep your website available, updated, and secure!
- Nightly website backups
- Uptime Monitoring
- Downtime Technical Support
- Up to 4GB of content storage

## Non-Technical Items

- Up to 8 pages of content with keywords using AI writing tools – 1,200 to 1,500 words per page
- Note: Professional Copywriter/Editor available for an additional fee
- Apply your branding, colors, and logo to the overall design
- Include your photos or stock photography
- Privacy Policy
- Private Staging Website during build – You will see and approve everything before it is public.
- WordPress Training and Login – some clients prefer to have access to make content changes
- Project usually takes about 4 to 6 weeks from start to completion.
- Once launched, minor content revisions are included
- Annual Hosting and Maintenance after 1st year is \$1,000 per year.

