

# Improve your security posture

Confront the changing security landscape with expertise and the market's leading solutions

## CYBERATTACKS ARE EVOLVING RAPIDLY

When it comes to cyber threats, every company is a reachable target. With the increase in network complexity, remote work, and cloud-based services, attackers have more opportunities than ever to exploit vulnerabilities.

*Human error is the leading cause of security incidents*



## ADOPT A HOLISTIC SECURITY STRATEGY

To stay ahead of the evolving threat landscape, you need a comprehensive security plan and framework to identify risks, protect against, detect, respond to, and recover from security breaches.

## 01 EXTEND YOUR TEAM WITH SECURITY EXPERTISE

### Benefit from expert guidance

Our engineers and experts evaluate your security and compliance needs. They'll bring you side-by-side technical and pricing analyses of the top products and the services needed to implement and maintain them, so you can make an informed decision.

### Gain expertise without upskilling

It can be challenging to have all the skills you need in-house. Let us help you find the services you need, whether that's evaluating your security posture with penetration testing, raising your employees' awareness about phishing attacks, virus and malware removal, or an end-to-end security operations center.





# 02

## PROTECT YOUR BUSINESS WITH THE LEADING SECURITY SOLUTIONS

### Find and buy the leading solutions

Most cyber attacks are preventable if the right processes and tools are put in place. Procure all of the solutions your company needs to protect its data and employees through a single advisor.

- Physical security
- Network security
- Endpoint security
- Cloud security
- Security Operations Center (SOC)
- SASE
- Firewalls
- Identity and Access Management
- Disaster recovery and backup



# 03

## MINIMIZE THE IMPACT OF A BREACH

### Discover incidents in real-time

A SOC or NOC solution can provide real-time monitoring and isolate issues before they become outages or breaches.

### Ensure business continuity

A backup and disaster recovery strategy are an essential in maintaining business continuity after a breaches, ransomware attack, or critical system failures.

### Qualify for cyber insurance

Cybersecurity offer financial protection in the event of an incident, but qualification requirements are becoming more stringent.

### Remove harmful malware & viruses

AppDirect's SmartSupport team resolves 96% of issues like malware removal on the first call.

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### ABOUT APPDIRECT

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